

# Kenneth B. Adams, CSP, CSM, CSPO, SAFe Expert

Los Angeles Metropolitan Area - Orange County Area - San Francisco Bay Area, California

e: kenswebsite  
at my web site domain

Blog: <https://AdamsAndBits.com>

<https://KennethAdams.com>  
<https://linkedin.com/in/kennethbadams>

## Objective

My immediate career objective is to take on a leadership position in the **software development space** utilizing **Agile software development** and the **Scrum framework**, in the role of Agile Coach / Scrum Coach / Agile Transformation Lead, engineering manager, program manager/project manager or Scrum Master working on market leading products.



Visit my web site for a whole lot more details at: <https://KennethAdams.com>

## Highlights

- Agile / Scrum: **12+ years** in total; **3 Scrum certifications** (CSP, CSM, CSPO); Published author
- **8+ years** in a **Scrum Master** role
- **Agile Coaching & Transformation: 8+ years at Apple** (very large scale transformation in a >850 person engineering group - >100 teams - 3 continents); Ivanti (>180 of engineers, PdMs, UX - 24 teams - 4 continents); Cox Auto (1,000's of engineers, PdMs, UX - 100's of teams - 14 brand divisions); Others: Macys.com, Kohls.com, Genentech, PG&E & more
- **Scaled Agile Framework (SAFe): 3+ years**; Fully trained in **Leading SAFe** and **Implementing SAFe**; Extensive experience **implementing SAFe at large scale**
- **Agile & PPM tools: 9+ years** - JIRA, Azure DevOps/VSTS, Rally, Mingle, Confluence, Jive Software, WordPress & many others
- Waterfall / Ad-hoc: **12+ years** - **IBM PM certified** (based on **PMI PMP**), trained & experienced in many methodologies
- Program / Project / Change Management: **17+ years**
- **5 Certifications in Agile & Management**: CSP, CSM, CSPO, CCP & IBM PM
- **Software Engineering Background: 10+ years**, started career as software engineer, earned **17 engineering certifications**
- **e-Commerce** at country to planet scale: **Apple Online Store** - desktop web, services, Mobile Optimized Web (MOW), iOS; Macys.com - Android, iOS; Kohls.com - desktop web, MOW, services
- **Mobile: 7+ years** of PM and design experience, including app dev with iOS, Android and Mobile Optimized Web (MOW)
- **Cloud: 8+ years**; SaaS, IaaS, PaaS; AWS, Azure, Linode, VMware
- **DevOps, CI/CD: 6+ years**; Led transformations; Automation; TDD; Repo strategies & more
- My web site: <https://KennethAdams.com>
- Recommendations: <https://KennethAdams.com/Recommendations>
- LinkedIn profile: <https://www.Linkedin.com/in/kennethbadams>
- My blog: <https://AdamsAndBits.com>
- Agile / Scrum articles that I've written: <https://AdamsAndBits.com/Agile>
- Scrum Alliance certifications profile: <https://www.scrumalliance.org/community/profile/kadams8>

## Experience

### Independent Consultant - Agile Coach

2018 to Present

- Coach teams to teach them and improve their understanding and use of the Scrum framework and Agile good practices.
- Designing and guiding the implementation of Agile and DevOps tools, and good tool practices with tools like Atlassian's Jira and Microsoft's Azure DevOps - formally known as Visual Studio Team Services (VSTS).

### Senior Scrum Master, Agile Transformation & Coaching

**Adobe** - 2019

- Coached teams to teach them and improve their understanding of the Scrum framework and Agile good practices, to raise their Agile maturity level.
- Served as Scrum Master for several teams and programs. Responsible for leading all Scrum activities and evolving and innovating good practices.
- Coached and advised Engineering Managers and Product Managers to help them and their teams be more effective and productive.

### Senior Enterprise Agile Coach

**Cox Automotive** - 2018

- Member of the over 100 person Agile Delivery team supporting Cox Automotive.
- Provided Agile Coaching supporting several business units in the Retail Automotive portfolio.
- Utilized many components of the Scaled Agile Framework (SAFe) including constructs like Program Increments (PI), PI Planning, Agile Release Trains (ART), Release Train Engineers (RTE), Solution Train Engineers (STE), and more.
- Implemented advanced Agile Coaching, Transformation and scaling techniques and practices including Continuous Improvement (CI), CI Backlogs, Continuous Integration / Continuous Delivery (CI/CD), DevOps, Communities of Practice (CoP), Scrum of Scrums, enterprise wide backlogs, and more.
- Cox Automotive has more than 40,000 clients in 100+ countries around the world, and includes name brands such as Autotrader, Dealer.com, DealerTrack, Kelley Blue Book, Manheim, Xtime and many more.
- Cox Automotive is a division of Cox Enterprises with more than 55,000 employees and \$20 billion in revenue, which also includes Cox Communications and Cox Media Group.

### Cloud Engineering, Global Program Manager, Agile Transformation & Coaching

**Enterprise Software Product Dev (Ivanti - Heat Software)** - 2016 to 2018

- Planned & executed Agile transformation of processes and tooling for ~180 engineers and product managers on 4 continents.
- Organized 10 Scrum teams to focus on a new modern cloud software platform.
- Scaled the cloud software development program from 10 Scrums, to 18, then to 24 teams over 8 months.
- Managed enterprise scale Agile execution for HEAT Software and then Ivanti Cloud including: Implementing Scrum within teams, scaling Scrum across teams and product lines, Agile coaching across the enterprise, enterprise wide Agile metrics, transformation strategy, governance, etc.
- Implemented many components of the Scaled Agile Framework (SAFe) including constructs like Program Increments (PI), PI Planning, PI Reviews, Release Train Engineers (RTE), and more.
- Implemented advanced Agile Coaching, Transformation and scaling techniques and practices including Continuous Improvement (CI), CI Backlogs, Continuous Integration / Continuous Delivery (CI/CD), DevOps, Scrum of Scrums, enterprise wide backlogs, and more.
- Drove the implementation of modern cloud software development technologies & techniques including Continuous Integration / Continuous Delivery (CI/CD), DevOps, Test Driven Development (TDD), test/build/deployment automation, utilizing Microsoft's Visual Studio Team Services suite of tools and Azure cloud services.

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- Ivanti (formerly HEAT Software & LANDesk) is a developer of commercial enterprise software products for SaaS / Cloud and on premise use. My roles is a member of HEAT Software's and then Ivanti Cloud's Chief Product Officer's (CPO) leadership team, reporting directly to the CPO.

## Apple Engineering Program Manager, Senior Scrum Master, Agile Coaching

**Apple** - 2014 to 2015

- Drove software engineering programs to develop Apple software and on-line store services, that are delivered to customers all over the world.
- Involved in very large scale Agile transformation in this 850+ person engineering group.
- Responsibilities for program management, Agile transformation strategy and implementation for over a dozen engineering teams and projects, Agile coaching, Scrum Master, training on Scrum and JIRA Agile / JIRA Software.

## Agile Program Manager, Agile Coach, Senior Scrum Master

**Utility (PG&E)** - 2014

- Agile / Scrum transformation with teams developing mobile web applications.
- Responsibilities include: Developing Agile transformation strategy, Scrum Coach, Scrum Master, JIRA Agile implementation design and management and Agile transformation guidance.

## Agile Coach, Senior Scrum Master

**e-Commerce Software Development Firm** - 2013 to 2014

- Managed many e-Commerce projects at national omni-channel retailers, involving: iOS and Android mobile commerce application development, web services e-Commerce infrastructure software development.
- Agile / Scrum coaching and mentoring, Agile Lifecycle Management (ALM) coaching and consulting, designed Scrum implementation of Agile PM tool Mingle, JIRA, Confluence and more.

## Agile Coach, Senior Scrum Master of iOS Mobile Apps & Infrastructure

**Biotech (Genentech)** - 2012

- Responsible for the project management of an enterprise software development project, developing an iOS app for iPad and iPhone & Agile Scrum transformation.
- My responsibilities cover all aspects of the project including: iOS app development, middleware development utilizing an Enterprise Service Bus (ESB), SAP web services and User eXperience (UX).

## Senior Agile Project Manager, Senior Scrum Master

**Atlassian Professional Services Firm** - 2011 to 2012

- Responsible for the project management of multiple software development and consulting projects with including Apple, Adobe, Cisco, Intel, LinkedIn, Yahoo and more, managing diverse teams of people with multiple cross team dependencies in several locations.
- Provided development, implementation, support and training services around Atlassian JIRA, Greenhopper, Confluence and other related technologies.

## Senior Project Manager

**Healthcare (Kaiser)** - 2010 to 2011

- Responsible for the project management of multiple very large scale Java EE projects managing diverse teams of people, both direct and indirect reports, with multiple cross team dependencies in many locations.

## Engineering Manager, Managing Consultant, Project Manager

**IBM Global Business Services** - 2006 to 2009

- My work in IBM's Global Business Services division involved delivering project consulting services working with IBM clients to develop and implement strategies and technologies, managing projects, budgets, teams of people, and collaborating with peers across divisions throughout the vast IBM company.